



Organizer:



**1-4 of March, 2011, Central Exhibition Complex «Expocenter»**

**PRESS RELEASE**  
**OF THE INTERNATIONAL SPECIALIZED EXHIBITION**  
**FOR SWIMMING POOLS, SAUNAS AND SPA**  
**AQUASPACE 2011**

**From the 1 to the 4 of March, 2011 the international specialized exhibition AQUASPACE will take place at the CEC «Expocenter», which is an illustrative guide in the sphere of engineering, design, construction and equipment for swimming pools, saunas, bathhouses, water parks and spa. The event will be running simultaneously with the other largest exhibitions of «Euroexpo» - the international exhibition for air conditioning systems, ventilation, heating, industrial and commercial refrigeration «The World of Climate» and the international specialized exhibition for technical equipment, energy-saving technologies and materials MATTEX.**

One of the main features of **AQUASPACE** is its format, combining business and end consumers' requirements. The advantage of the integrated format is a larger coverage of visitor audience, which means an increase of financial return from participation in the event.

The exhibition constitutes a unique business platform for effective communication of manufacturers, suppliers, distributors of swimming pools, saunas, spa and bathhouses; professional and household end consumers. The target visitor audience of the project consists of architectural and designer companies, design engineers and builders of cottages, sports and recreational centers, investors in the sphere of hotel construction and bathing facilities, consulting companies and end consumers.

The **AQUASPACE** exhibition includes the following topic sections:

- Swimming pools;
- SPA;
- Saunas, bathhouses;
- Water parks;
- Reflection basins, ponds, fountains;
- Hydromassage baths;
- Design, construction of swimming pools, SPA and saunas;

- Equipment, structures and facilities for swimming pools, SPA and saunas;
- Water treating: treatment, purification and refinement;
- Accessories for swimming pools, saunas, SPA.

The **AQUASPACE** exhibition is a multipurpose event with an intensive business program. The holding of the **conference «Designing, construction, modernization and operation of swimming pools and wellness zones»** is planned within its framework. The speakers will review the main types of swimming pools and spa, as well as equipment for them (decorating, surfaces, lighting and underwater lighting, filters, water heating, etc.), will discuss the matters concerning designing, construction and further operation of swimming pools.

During the 4 days of the exhibition the **Consulting design center** will be functioning, where the exhibition visitors will be able to get free professional consultations of the leading designers in projecting and construction of swimming pools. The exhibitors will have an opportunity to communicate with the designers of the architectural bureaus and inform them about their products and services. The project is held under the auspices of the journal **Inside Design**.

The visitors of the AQUASPACE exhibition should expect the unique unexampled promotion events from its exhibitors – actions and lottery drawings, unique price offers. As for example, company «Swimming pools and pavilions» will offer to the AQUASPACE visitors a 50% discount for all the products represented in the catalogue.

Organizer of the exhibition:



Company «Euroexpo» is the major organizer of exhibition arrangements and conferences in Russia. The company was founded in 1995.

The main focus of activity for «Euroexpo» is the organization of international specialized exhibitions. 14 specialized exhibitions are held every year in various spheres:

NATIONAL CONSTRUCTION MATERIALS (NCM);

MATTEX (Technical equipment, energy-saving technologies and materials for buildings and installations);

AQUASPACE (Swimming pools, saunas, SPA);

THE WORLD OF CLIMATE (Climate equipment, ventilation, industrial and commercial refrigeration);

GARDEN TOOL (Tools and equipment for gardens and parks);

REALTEX - INVESTMENT.CONSTRUCTION. REAL ESTATE;

PIPELINE TRANSPORT;

WORLD. INFORMATION. COMMUNICATIONS (Telecommunications equipment, control systems, information technologies and communication service);

Chemist's shop (Pharmaceutical exhibition);

OTДbIX/Leisure (Tourism exhibition);

MIBEXPO Russia (Exhibition of business tourism);

LUXURY Leisure (Exhibition of luxury tourism);

MITEX (A whole variety of tools);

MERA (Measurement equipment and automatic devices).

Each event is followed by a large-scale advertisement campaign in the mass media.

The high quality level of organization and holding of “Euroexpo” exhibitions is recognized by government organizations and international professional associations. Since August 2000 Euroexpo has been a member of the Moscow Chamber of Commerce (MCC), and since December 2001 has been a full member of Russian Union of Exhibitions and Fairs (RUEF). In 2010, the exhibition company “Euroexpo” became a full member of the Global Association of the Exhibition Industry (UFI) in the category of “Organizer of the exhibitions”. The sign UFI shows recognition by the international community of high organizational level of activities held and is considered one of the highest achievements in the exhibition business.

“Euroexpo” is constantly improving the quality level of the exhibition service for exhibitors and visitors. The company is among the first in the region who has successfully implemented and certified quality management system (QMS) in accordance with the requirements of international quality standard ISO 9000 in the leading certification system BQI (Bureau Quality International).

“Euroexpo” exhibitions promote the development of the market in which they specialize, the establishment of business contacts, extension of business ties and prosperity of business.

<http://www.euroexpo.ru>

Организатор

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